

Networking

Browsing through the career portals and flipping countless pages of newspaper advertisements are among the many ways for job-seekers to hunt for a new career. Apart from scouting for opportunities through these platforms, getting recommendations from your network is one of the best ways for you to get an opportunity to build on or embark on your new career.

Besides the people you always hang out with and the long list of friends on your online social media accounts, what are other avenues that can help you boost your network? Below are some tips on how and who can help you to expand your network.

1. Attend networking events.

Taking part in networking events will definitely give you the opportunity to know more people. There are various types of networking events like industry associations, colleges and even common hobbies. No matter what kind of event you decide to go for, treat it as a chance for you to know more people and add them to your contact list.

2. Join professional organisations.

This method allows you to find people who share the common professional traits as you have. It is also an opportunity for you to get to know big players in the industry which can help you to embark on your job search through recommendations.

3. Volunteer.

Providing time and effort is perhaps one of the best venues for networking. You will be working together with people who have the same passion as you do- to help others in need. Find an organization that needs your help, start helping and expand your network!

4. Contact your former lecturers and graduate service office.

This is perhaps one of the strongest ties that can assist you in building your network. Share with them your concerns and ask for opportunities that can assist you to build your career.

Join us for the upcoming "Impress your Future Employer through Effective Networking Workshop" which will be held on the 27th Aug 2015 at 6.30pm. The event is free for all Kaplan students. For more information, please contact Student Affairs and Graduate Service Office.